

(19) World Intellectual Property
Organization
International Bureau



(43) International Publication Date
23 June 2005 (23.06.2005)

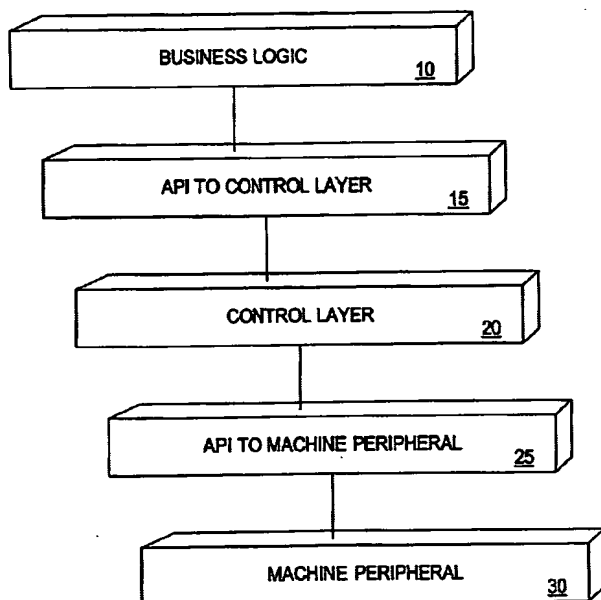
PCT

(10) International Publication Number
WO 2005/057379 A2

- (51) International Patent Classification⁷: **G06F**
- (21) International Application Number:
PCT/US2004/041561
- (22) International Filing Date: 9 December 2004 (09.12.2004)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:
60/527,988 9 December 2003 (09.12.2003) US
- (71) Applicant (for all designated States except US):
WALKER DIGITAL, LLC [US/US]; 1177 High Ridge
Road, Suite 128, Stamford, CT 06905 (US).
- (71) Applicants and
(72) Inventors: **BREITENBACH, Paul, T.** [US/US]; 33
Hillbrook Road, Wilton, CT 06897 (US). **LEE, Sh, Y.**
[US/US]; 131 Rockland Avenue, Northvale, NJ 07647
(US). **SIGNORELLI, Paul, D.** [US/US]; 241 East 76th
Street, 2D, New York, NY 10021 (US). **TEDESCO,**
Daniel, E. [US/US]; Two Arden Lane, Huntington, CT
06484 (US). **JORASCH, James, A.** [US/US]; 240 East
39th Street, Apartment 35J, New York, NY 10016 (US).
- (74) Agents: **ALDERUCCI, Dean, P.** et al.; Walker Digital
Management, LLC, Five High Ridge Road, Stamford, CT
06905 (US).
- (81) Designated States (unless otherwise indicated, for every
kind of national protection available): AE, AG, AL, AM,
AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN,
CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI,
GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KB,

[Continued on next page]

(54) Title: PRODUCTS AND PROCESSES FOR ESTABLISHING MULTI-TRANSACTION RELATIONSHIPS WITH CUSTOMERS OF VENDING MACHINES



(57) Abstract: Disclosed herein are various systems and methods for improving the establishment and management of vending machine subscriptions, including systems and methods for constructing, communicating, and registering subscriptions, as well as various methods for processing the redemption of vending machine subscription items. Several additional embodiments are disclosed, including various alternate methods of promoting longitudinal machine-customer relationships.

WO 2005/057379 A2